

MICHAEL SCHELPEVS VS. JETFLIX

GENERAL FACTS

Michael Schelpes is widely regarded as one of the greatest swimmers in Olympic history. Following his retirement from competitive swimming after the 2024 Paris Olympics, Schelpes shifted his attention toward mental health advocacy, youth athletics, philanthropy, and select business ventures. Despite stepping away from competition, Schelpes remains one of the most recognizable athletes in the world.

Recently, executives at Jetflix, one of the world's largest streaming platforms, approached Schelpes regarding a proposed documentary chronicling his life and career. Jetflix has recently expanded its sports-documentary division following the success of several athlete-focused films, and it believes that Schelpes's story presents a unique opportunity to attract viewers across sports, entertainment, and mental health audiences.

Jetflix envisions a feature-length documentary tentatively titled, *Michael Schelpes: Beyond the Pool*. Jetflix hopes the documentary will explore not only Schelpes's Olympic accomplishments, but also the pressures of elite competition, family sacrifice, mental health struggles, retirement, and life after sports. After several preliminary discussions, both parties expressed interest in moving forward. However, important terms remain unresolved.